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## An introduction to Flexeserve (200 words)

The world expert in hot-holding, Flexeserve is advancing how the industry serves hot food. For over 25 years, they've been transforming what hot food-to-go can be. Back then, they were ahead of the game. Now, they're changing it.

In 1996, Flexeserve discovered that convection was the only way to truly keep hot food at temperature and quality. They've 'owned' convection ever since, continuously refining how best to use it, culminating in the world's #1 heated display – Flexeserve Zone.

Flexeserve's game-changing products and all-encompassing service, Flexeserve Solution, deliver true hot-holding. This helps their customers expand product ranges, achieve unrivalled hold times, maintain great food quality and deliver excellent customer experience.

With Flexeserve, operators achieve their goals and overcome their challenges. Their unique team of hot food-to-go specialists, with culinary, technical and operational experience, help their customers embrace true hot-holding – smoothly, efficiently and profitably.

Flexeserve innovate constantly. In 2020, they unveiled Flexeserve Hub. The first





hot-holding unit designed specifically for the booming food delivery market, and it's changing how kitchens operate.

More and more businesses are enjoying the benefits of Flexeserve, with 12,000 units sold in the past 3 years alone. Each of these is delivering incredible efficiencies, profitability and – most of all – food quality.

## Short bio (100 words)

Flexeserve is the industry leader in hot-holding units and food-to-go solutions – exporting its products and services around the world. Flexeserve enables major global retailers and independent outlets alike to improve their hot food programme, reduce food waste and increase profits.

With our expertise and unique technology, Flexeserve is the only company able to help its customers achieve true hot-holding, through its Flexeserve Solution.

This all-encompassing service, delivered through the expertise of their highly experienced in-house culinary team, features five elements – product, cook method, packaging, in-store service and the technology of its innovative hot-holding units, Flexeserve Zone, Flexeserve Zone Rear Feed and Flexeserve Hub.

The result is food held at just-cooked quality and optimum serving conditions for unparalleled hold times.



# Websites

[www.flexeserve.com](http://www.flexeserve.com)

[www.thealannuttallpartnership.co.uk](http://www.thealannuttallpartnership.co.uk)

# Multimedia

All Flexeserve videos: [www.flexeserve.com/flexeserve-videos](http://www.flexeserve.com/flexeserve-videos)

# Social media handles

Linkedin: [www.linkedin.com/company/flexeserve](http://www.linkedin.com/company/flexeserve)

YouTube: [www.flexeserve.com/youtube](http://www.flexeserve.com/youtube)





## Brand and product names

**Flexeserve** is a brand of The Alan Nuttall Partnership Ltd.

**Flexeserve Zone** is the patented, industry-leading heated display invented and manufactured by Flexeserve and available in a range of sizes, in both countertop and floor standing models.

**Flexeserve Zone Rear Feed** has all the compelling benefits of Flexeserve Zone, with the added convenience of restocking from behind the counter.

**Flexeserve Hub** is a versatile, high capacity unit that can hot-hold large quantities of packaged food using unique air recirculation technology, designed to revolutionise both front and back-of-house operations.

**Flexeserve Solution** is the all-encompassing service delivered by Flexeserve to help its customers achieve true hot-holding. It features five elements – product, cook method, packaging, in-store service and the technology of its innovative heated displays, Flexeserve Zone, Flexeserve Zone Rear Feed and Flexeserve Hub.

*Flexeserve®, Flexeserve Zone®, Flexeserve Hub® and Flexeserve Solution® are all registered trademarks of The Alan Nuttall Partnership Ltd.*





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